



The Weekly Pulse of Wholesale Monitoring

We are grateful that you have allowed us the honor of monitoring your customers' accounts. As always if you need anything please reach out to the Dealer Relations team at 800-932-3304, option 2 or wholesale-dealer@sbdinc.com.

Area Code Boundary Elimination Overlay

To ensure a continuing supply of telephone numbers, the Arizona Corporation Commission approved the elimination of area code boundaries between the 480, 602 and 623 area codes in the Phoenix metro area. As a result of the overlay, a new local dialing procedure requires callers to dial area code + telephone number. Alarm, security, and elevator services and equipment currently located in the 602 and 623 area codes and programmed to dial only seven digits must be updated or reprogrammed to dial area code + telephone number for all calls in the 602 and 623 area codes.

Reprogramming of alarm equipment should be completed by February 11, 2023.



FOR MORE INFORMATION



NJELSA Annual Symposium

When: March 15, 2023 - March 17, 2023

Where: Harrah's Conference Center
777 Harrah's Blvd (2nd floor)
Atlantic City, New Jersey 08401

Reservations: Room rate - \$62/night.

[Book Room Online](#)

Group code: SH03NJ3

or Call 888-516-2215

Group name: NJELSA

Deadline March 1, 2023.

Contact: Sunitha

sunitha@njelsa.org

609-695-4444, Ext 2

[Register HERE](#)

Alarm Validation Standards

ANSI has validated the TMA-AVS-01 Alarm Validation Standards. The Standards identify the following alarm levels:

- [Alarm Level 0](#) No Call for Service
- [Alarm Level 1](#) Call for Service with limited to no additional information
- [Alarm Level 2](#) Call for Service with confirmed or 'highly probably' human presence with unknown intent
- [Alarm Level 3](#) Call for Service with confirmed threat to property
- [Alarm Level 4](#) Call for Service with confirmed threat to life

[More Information](#)

Alarm and Security Company KPIs

There are measurable indicators of your company's performance that help you understand how your business is doing each year. These include your monthly recurring revenue (MRR) and your gross profit margin. If you want a better idea of your security company's current performance at any given time, you can teach yourself and your team to track certain metrics from month to month. These metrics are your company's key performance indicators (KPIs).



[Complete Article from AF&S](#)

Update

- Your support team has not changed.



- We will keep you informed.

- You will start seeing the Securitas logo on forms moving forward.

Please submit invoices and payments to

- Securitas Technology Corporation (Wholesale Monitoring).

- Questions: wholesale-dealer@sbdinc.com

Acquisition Update

Securitas acquired Stanley Security on July 23rd. This deal was announced in December of 2021 and as soon as all the regulatory requirements were met the deal completed. So, you're wondering what does this mean for you? - more value – more technology – global footprint of a security company.

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Securitas Technology Corporation - **Wholesale Monitoring**

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